

335,000 CIRCULATION

EXERCISE FOR MEN ONLY

Exercise For Men Only delivers on every level. First, it capitalizes on a readership that is highly educated, affluent, and serious about fitness, health and grooming. Second, the magazine has tremendous circulation worldwide, meaning it's well read everywhere. Finally, it enjoys a 14 year photographed exercise instruction program – including weight lifting, aerobics, martial arts and stretching – each issue includes health tips, fitness research, food and nutrition recommendations, supplementation, pro athlete and celebrity profiles, clothing, fashion and grooming advice. In essence, it delivers everything a man needs to stay fit and healthy.

Published: 9x/year

ABOUT THE READERS:

Male Readers: 96%

Median Age: 27.2

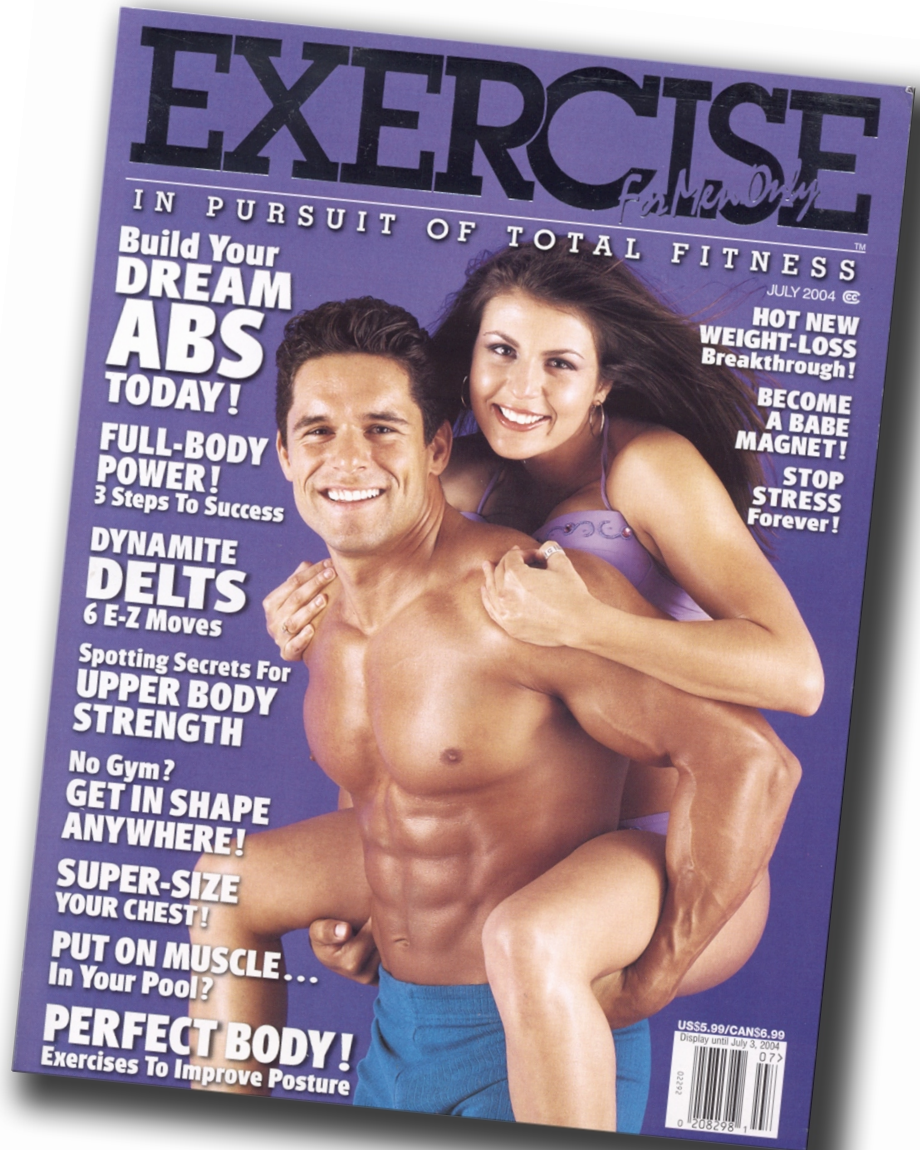
Attended College: 61%

Median HH: \$42,000

Use Nutritional Supplements:
93.3%

Use Fitness Drinks: 64.%

Own Home Gym Equip.: 58.3%



RATES

Displays: \$295.00 per inch

Classifieds: \$8.95 per word (15 word min.)

DATES

<u>Issue</u>	<u>Close Date</u>	<u>On Sale</u>
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HOW TO PLACE YOUR AD

Simply complete the order form and fax it back to us at (727) 857-2007 or mail it to:

AMERICA'S Media Marketing
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If you have any questions, please call your Representative:

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