
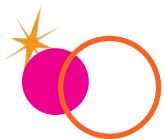


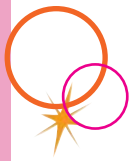


# Hot to Have™

 **Hot To Have** ad spaces offer a trendy and unique way to display your products! Everyone wants the latest and hottest products available, so why not say that with your ad placement? The **Hot To Have** ad layout allows you to display your ad and say just that! This ad space allows for a spacious and natural flow for your ad as well as a highlighted price point (optional). Each **Hot To Have** ad space will include your product image, your website address, as well as a 30 word description of your product and special offer! Having a special offer encourages your customers to buy from you NOW!

Want to reach more people and show them how **Hot To Have** your products are? Say how **Hot To Have** your products are online **FREE!** Not only will you have the hippest print ad, but we will also place your ad **FREE** on-line at **[www.HotToHave.com](http://www.HotToHave.com)** (free hyperlink to your site too)! Don't miss out on this wonderful opportunity, place your ad today.....space is limited and fills quickly as we only have 8 spaces available in each magazine!





# Hot to Have

The following are magazines we offer **Hot To Have** in currently.

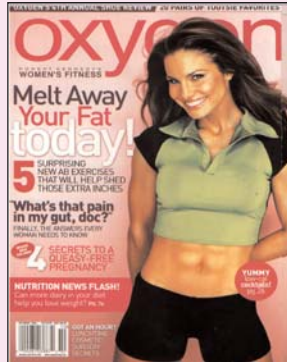
## \$695



250,000 Circulation  
Published 6x yr.

Kiwi will offer realistic advice to moms on growing families the natural and organic way. Editorial coverage will include healthy, nutritious recipes, fitness, wellness, social issues, environmental topics, education fashion, home life, age-focused advice for kids, trends, news and wellbeing topics for parents.

## \$695



340,000 Paid Circulation  
Published 12x yr.

Oxygen is dedicated to women who wish to better themselves through exercise. The magazine promotes weight training, cardiovascular exercise and healthful eating plans as three keys to improved fitness.

There are also in-depth articles on the latest medical breakthroughs, plus updates on the hottest beauty trends.

## \$595



500,000 Circulation  
1 Million Readers  
Published 4x yr.

Complete Woman is fresh and uniquely different to reflect you and your changing needs, always keeping it real, informative and entertaining.

## \$495



150,000 Paid Circulation  
Published 4x yr.

Ms. Fitness magazine is the number one choice among NFSB fitness competitors and other active buyers of the conditioned market. Our readers know what they want and buy what they like, making up to 25 fitness-oriented buyers per year, each!

## \$995



300,000 Circulation  
820,000 Readers  
Published 12x yr.

Pregnancy is a friendly, information-rich, service-oriented magazine for expecting moms who want a comforting practical resource to guide them through nine of the most exciting months of their lives.

## \$995



220,000 Circulation  
Published 12x yr.

Pregnancy and Newborn is the only monthly pregnancy magazine that gives mom-to-be a practical, real-life way to cope with all the changes of pending motherhood. With tons of information on prenatal health, emotional coping, maternity fashion and real-life issues, like career and romance Pregnancy & Newborn has everything an expectant mom needs to get through her pregnancy with style and sanity intact.

## \$595



90,000 Circulation  
Published 5x yr.

Today's Black Woman tackles issues such as fashion, beauty, love relationships, health, fitness and sexuality. It offers the mature woman of color a personal reflection of her life and experience in our complex society.

## \$595



Women's Romance Group  
1.2 Million Circulation  
3.4 Million Readers

Our Women's Romance Group of eight titles includes the world's largest and best-selling women's romance magazine, True Story. True Story has a great history (1919) and heritage and continues to touch the heart, mind and soul of readers by sharing everyday experiences of romantic life.



### Diaper Bags

# \$25

"It's not just a diaper bag, it's a Life Support System. Make sure yours is Fun, Functional and Fabulous!

[www.mamasandmunchkins.com](http://www.mamasandmunchkins.com)



# \$39

### Accessories

Turning memories into accessories!

[www.maddieandme.com](http://www.maddieandme.com)

# Hot to Have™



# \$24

### Costumes

Princess costumes, gifts, jewelry, decor & more! Receive 10% off with coupon code "parenting"

[www.myfancyprincess.com](http://www.myfancyprincess.com)



# \$99

### Furniture

Custom Children's Art. Furniture, Jewelry, Decor, Various Art Media, Scrapbooks

[www.briarpatchheirlooms.com](http://www.briarpatchheirlooms.com)



# \$65

### Educational

BabyScholars: Educational toys • puzzles • costumes • gifts. To receive 10% off your order use coupon code "parenting" during checkout

[www.babyscholars.com](http://www.babyscholars.com)

# \$15



### Candles

True Internet Love and 10% Off with Coupon XOXO!

[www.fredala.com](http://www.fredala.com)

# \$26



### Pottery

Salt~glazed Stoneware from the Prairie Made from Earth and Water.. Fashioned by Hand & Fire

[www.maplecitypottery.com](http://www.maplecitypottery.com)



# \$45

### TeddyCam

Only Kidz-Med TeddyCam provides live, real-time streaming video via high speed internet from anywhere in the world.

[www.kidzmed.com](http://www.kidzmed.com)



Date: \_\_\_\_\_  
 Company: \_\_\_\_\_  
 Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City \_\_\_\_\_ St \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Fax: \_\_\_\_\_  
 Email: \_\_\_\_\_

Please complete this form and **fax it to: 1-352-597-6201** or mail with check, money order or credit card information to:  
**AMERICA'S MEDIAMARKETING** 13169 Jacqueline Rd., Brooksville, Florida 34613. **Customer Service: 1-800-675-7636**

**Hot to Have is available in the following magazines**

- |  |   |
|--|---|
| <input type="checkbox"/> Kiwi <b>\$695</b>           | <input type="checkbox"/> Pregnancy & Newborn <b>\$995</b>   |
| <input type="checkbox"/> Oxygen <b>\$695</b>         | <input type="checkbox"/> Today's Black Woman <b>\$695</b>   |
| <input type="checkbox"/> Complete Woman <b>\$595</b> | <input type="checkbox"/> Woman's Romance Group <b>\$695</b> |
| <input type="checkbox"/> Ms Fitness <b>\$495</b>     |   |
| <input type="checkbox"/> Pregnancy <b>\$995</b>      |   |



Card # \_\_\_\_\_  
 Expiration \_\_\_\_\_ Amount: \_\_\_\_\_  
 Name on Card \_\_\_\_\_  
 Signature \_\_\_\_\_

<u>MONTH PROCESSED</u>	<u>ISSUE</u>	<u>AMOUNT</u>	<u>CLOSE DATE</u>
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

Please provide up to 30 words description. *Print or Type Ad Copy Clearly or Email Artwork to: [jvarnes@americasmedia.com](mailto:jvarnes@americasmedia.com)*

Please provide URL/ web address below:

Please list your 2-digit price

Your Account Representative is:

For office Use Only

**Terms and Conditions:**

I understand there are no refunds after the close date. AMM has no control over the response to ads placed and therefore cannot be held accountable. I understand my ad will be placed in the magazine(s) & issues listed above. AMM has no control over on sale dates and therefore cannot be held accountable. The Advertiser and/or agency assumes full responsibility for any claims arising against AMERICA'S MediaMarketing (AMM) or its representatives. We, the advertiser, agree to hold AMM harmless and indemnify them for any loss of liability that may occur as a result of this advertising. AMM cannot be responsible for errors in ads caused by unclear or unreadable copy and can apply its uniform type style and abbreviations without notice. AMM can change classification headings without notice. Any errors in advertising must be reported to AMM upon the publication of the first issue of such ad. Failure to do so will release AMM from any responsibility or liability of such ad. Any refund for any reason shall not exceed the amount paid for the ad(s). AMM is not responsible for errors in keys or extension numbers. Bad check fee is \$20.00. AMM reserves the right to reject any advertising at any time. Any advertising placed in any magazine, through AMM, is subject to the rates, terms and conditions of the Publisher's then current rate card. Advertiser agrees to offer 100% money back guarantee to all customers. In the event that a customer contacts AMM with a complaint, advertiser agrees to issue a prompt refund. Advertiser agrees that AMM may issue refunds in the advertisers' behalf and will promptly reimburse AMM for such cost. If advertiser stops responding to customers for any reason, AMM reserves the right to withhold monies paid for advertising to issue refunds as AMM sees fit. If no heading has been listed one will be selected according to the subject of the ad without notice to advertiser. FORARTWORK SUPPLIED TO AMM in digital format, the proper specifications required by AMM must be met or the appearance and clarity of your published artwork will be compromised and will not be guaranteed. It is the advertisers' sole responsibility to request these written specifications if they have not been received, and to adhere to them. We do not offer exclusivity to any advertiser, in any magazine. No refund will be given for non exclusivity.