

735,000 CIRCULATION

MEN'S EXERCISE GROUP

The group of men's magazines consist of Exercise for Men Only, Men's Exercise and Natural BodyBuilding and Fitness magazines.

Exercise For Men Only

Published: Bi-Monthly

Men's Exercise

Published: Bi-Monthly

Natural Bodybuilding & Fitness

Published: Quarterly

ABOUT THE READERS:

Median Age: 31

Median HHI: \$48,000

Use Nutritional Supps.: 98%

Buy Home Gyms: 68%

Some Letters From Our Advertisers...

I have been advertising in the Mens Exercise Group of magazines and have been very pleased with the results, evidenced by my continued advertising at this time. The staff have always been helpful, and I have never been pressured by them in any way.

George King, P.h.D.

The Men's Exercise Group classified ads have worked out well for us. We have used it for years and it makes money for us.

David Hoffman



RATES

Displays: \$495.00 per inch

Classifieds: \$11.95 per word (15 word min.)

DATES

<u>Issue</u>	<u>Close Date</u>	<u>On Sale</u>
_____	_____	_____
_____	_____	_____
_____	_____	_____

HOW TO PLACE YOUR AD

Simply complete the order form and fax it back to us at (352) 597-6200 or mail it to:

AMERICA'S Media Marketing
13169 Jacqueline Rd.
Brooksville, FL 34613

If you have any questions, please call your Representative:

Or (800) 675-7636