

# Soap Opera Weekly & Digest



\*Weekly closings every Tuesday. Your ad will go on sale 3-4 weeks after you place it!

## Some Letters From Our Advertisers...

"Our company regularly places ads into both Soap Opera Weekly and Soap Opera Digest. Both publications have proven to be excellent means of reaching the female reader. I highly recommend both of these publications!"

*Leigh Ann*

"I would like to take a moment to thank you. As you know we represent a number of clients, some of which we have placed in Soap Opera Weekly and Soap Opera Digest, for many, many years.

These clients are happy with the response they receive.

Your personal attention to our needs has been priceless in keeping these clients satisfied, both in regard to cost and retention.

*Dennis Shears*

"Our representative is fantastic! She is there whenever we need her and due to her dedication to her job, the ads placed in Soap Opera Weekly and Soap Opera Digest through her have helped in our achieving our sales goals. Thank you for all that you have done.

*Joe Costigan*

## Soap Opera Weekly

3.7 Million Readers

Circulation 239,704

### ADVERTISING RATES

Display Rates in Classified Section:

\$495.00 per inch

Classified Rates:

\$60.00 per line

2 line min. / 45 characters per line

## Soap Opera Digest

4.8 Million Readers

Circulation 527,925

### ADVERTISING RATES

Display Rates in Classified Section:

\$895.00 per inch

Classified Rates:

\$90.00 per line

2 line min. / 45 characters per line

## HOW TO PLACE YOUR AD

Simply complete the order form and fax it back to us at (352) 597-6201 or mail it to:

AMERICA'S MediaMarketing  
13169 Jacqueline Rd.  
Brooksville, FL 34613

ISSUE

CLOSE DATE

ON-SALE

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*If you have any questions, please call your representative:*

**Or call (800) 675-7636**